

Statements of Intent for 2023 Western Chapter ISA Board and Officer Candidates

KEVIN ECKERT FOR PRESIDENT 2023/2024:



Kevin is a BCMA, Utility Specialist and TRAQ with over 40 years of experience in the industry. He is President and Chief Consulting Arborist of Arbor Global, LLC, an international arboricultural company that conducts consulting, training, expert witness and tree care services around the Pacific Rim and throughout the Mainland US. Because of his love of trees and tree work, he continues to be an active, hands-on tree climber, just not as fast or in trees as large as formally challenged. He currently serves on the Western Chapter Board, is President of Smart Trees Pacific that administers portions of Hawaii's, Guam's and Saipan's Urban and Community Forestry program, is a TRAQ Instructor and Mentor Instructor, and a member of the Hong Kong Urban Forest Advisory Panel. He has been an active member in the Western Chapter for over 25 years serving as past Chair of the Certification

Committee and Chair of the 2007 ISA Annual Conference in Hawaii as well as past President of the ISA Utility Arborist Association and member of the ISA Certification Board. He has received the Western Chapter Award of Merit and Honorary Lifetime Membership, ISA Honorary Lifetime Membership and the UAA Utility Arborist Award.

"My goals as President are to work with our excellent staff, leadership team and motivated members to enhance substantive member services focused on the working arborist, and drive development of true professional qualification programs that will better service our membership and industry. I look forward to leading and serving with the Western Chapter leadership team to support our profession and provide the best tools and resources for the individuals that make up our membership and communities. I am genuinely excited by the opportunities to work with our highly competent Chapter team to continue to give back to the industry and people that have given so much to me and carry forward their legacy of excellence and professionalism. My passion is driven by the feedback of our members and colleagues who share their stories of growth and success over the years through the Chapter's people, programs and resources. Let's work together to keep it rolling and make it even better!"

SARAH MAITLAND FOR PRESIDENT ELECT 2023/2024:



My name is Sarah Maitland. I am very honored to step up to President Elect on the WCISA Board, one that has played such an important role in the field and aided significantly to my professional development. I was privileged to be the Vice President for the WCISA for the last year contributing to strategic planning and committee leadership to further the goals of the WCISA. I was inspired and encouraged by a network of other ISA chapter leaders and obtained additional leadership skills while attending the ISA leadership conference in Atlanta this year.

I am an ASCA Registered Consulting Arborist, an ISA Certified Arborist, and Tree Risk Assessment Qualified professional (TRAQ). As a practicing Arborist over the past 20 years, I've been very fortunate to work with some of the most respected arbor companies in Arizona. I am currently an arborist with SavATree in Arizona.

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I enjoy teaching a lot and have instructed both community managers and industry professionals for many years. I am involved with the Arizona Landscape Contractors Association and have been an instructor for the Arizona Certified Landscape Professional Certification process. With ALCA, I was part of a curriculum committee that developed 'Sustainable Landscape Management' here in Arizona.

A consistent thread that has run through all my work experience is my emphasis on education and teaching crews and clients. I continue to encourage arborist and tree workers to move forward obtaining credentials from ISA and advancing their careers. My goal as WCISA President Elect would be to continue to promote educational opportunities for arborists and teach our communities the importance and benefits of trees in our urban landscapes. I am honored to continue to serve and give back, working very hard to help promote and raise awareness of arboriculture and the importance of trees and the issues that affect all of us.

Building on the Chapter's great successes, I'd like to continue to lead and assist in initiatives that will strengthen the WCISA and enhance its services and resources for the good of the entire membership. This is a great organization and getting better and better every year, with the help from all our individual contributions at the direction of a passionate and hard-working Board. The future is very exciting to me with many possibilities to grow. Thank you so much for your support.

TRACEY TAKEUCHI FOR VICE PRESIDENT 2023/2024:



Tracey Takeuchi began her tenure of Board Service for the Western Chapter as the Board Secretary, serving in that role for several years before being elected as a Director on the Board. Tracey has served on the Board as a director for four years, being Committee liaison for the Student Committee, Women in Arboriculture Committee, Editorial Committee, and working on the Chapter's Strategic plan. Tracey has been recognized by the Chapter having received the Award of Achievement (2018, 2019) and the Richard W. Harris Award for Excellence in Education (2022). In 2021 the Huntley College of Agriculture awarded Tracey with the Teacher of the Year in the Department of Plant Science where she is full time faculty.

In an effort to remain relevant in the Arboriculture Industry, Tracey returned to school to earn a Master of Science in Plant Science (2014) to add to her Bachelors in Agricultural Biology (1993) both from Cal-Poly, Pomona. Tracey remains a Certified Arborist and Licensed Pest Control Advisor and Qualified Pesticide Applicator. Tracey Co-instructs Arboriculture course at Calpoly.

Prior to the pandemic Tracey was instrumental in bringing Arboriculture to Calpoly Pomona for the purpose of academic and industry awareness of this important educational and career path with the 'Student Arboriculture Summit' (2019) which brought industry professionals into contact with students in the College of Agriculture. During the pandemic, Tracey developed a training video on field soils testing that was provided to the membership, and, with her colleague Jim Downer, developed Soil School 4 Arborists.

As the Candidate for Vice-President, Tracey's goal is to continue to develop ways to increase student activity and participation in the Chapter, work towards inclusion and equity for all arborists, in particular women and disadvantaged populations, and to continue to educate regarding tree and soil biology while continuing to support the Chapter.

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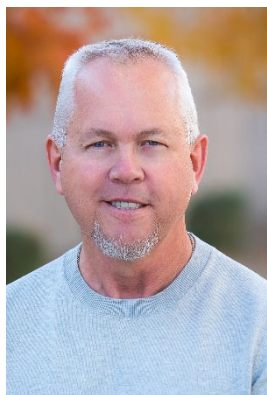
There are two nominees for one position on the Board of Directors, 2023-2027 (VOTE FOR ONE CANDIDATE)

JOHN CRANDELL: John Crandell worked 32 years for The City of Reno Parks and Urban Forestry Dept. John started at 18 years old as a ground worker, and retired as the City of Reno Tree Inspector and now operates John Crandell Tree Care, where he still climbs, and does consulting. John was the first ISA Certified Tree Worker in Nevada and also holds an ISA Arborist Certification, Utility Specialist, and Municipal Specialist. John is active with Western Chapter ISA and is currently President of The Nevada Shade Tree Council.



As an active member of the Western Chapter ISA, John has served on the Certification, Marketing, and Annual Conference Committees. John has attended many WCISA and ISA seminars and conferences over the years, where he met other tree care professionals from around the country. Many of these arborists were people John admired, and they encouraged him to take a more active role within the WCISA. In fact, John believes the Western Chapter ISA was a defining factor in making him the professional that he is today. John would like to give back to the organization that has helped him advance into the arborist he is today.

PRESTON GOODMAN: As a proud resident of Henderson, Nevada for 55 years, Preston Goodman has experienced Henderson through many phases of expansion including its most major periods of growth to date. This experience has allowed him to understand change in an evolving built environment, and how to integrate a vision for trees into the construction process. Preston started with the City of Henderson in 1999 working in the Parks Department and continues to foster a dedication to horticulture within his community. During his time working in the City of Henderson, he has worked in parks maintenance, administration, as well as his current role as Municipal Forester.



Preston has been a Certified Arborist since 2005 and has earned an Associate of Applied Science in Horticulture with an emphasis in Landscape Management from the College of Southern Nevada. Additionally, Preston is a graduate of the Municipal Forestry Institute.

As Municipal Forester Preston has enjoyed engaging with the community about the proper techniques to maintain desert landscapes and trees as part of his initiative to create a stronger local ecology. Preston has also dedicated many years to teaching about Arbor Day to local elementary schools and was recipient of the WCISA Gold Leaf award for outstanding Arbor Day activities. Additionally, he has been an active member of the WCISA's Municipal Committee for 3 years and has been the chair of the WCISA's Municipal committee for 2 years.

If elected, Preston's goal for WCISA is to assist with the creation of an open exchange of information among Western Chapter participants. Preston is passionate about continuing education and supporting our up-and-coming arborists. The training and development of new arborists and tree workers is paramount to the continued growth of the tree industry.